

VEGASREPORTMAGAZINE  
VEGASAUDITIONS.COM

# 2009 MEDIA KIT



# AUDITION LISTINGS

\$100/listing

Welcome to VegasAuditions.com, the fastest, most up-to-date audition service in Las Vegas.

With record numbers of new subscribers to VegasAuditions.com every month, we have the city covered more than any other resource. Just ask the entertainers in this town who they use to find out about Las Vegas auditions. You'll hear our name more than any other source. And that's not by mistake.

VegasAuditions.com has grown to be the best provider of auditions for entertainers, and the best provider of service to producers from around the world.

What makes us your **BEST** choice? In the fast-moving world of Las Vegas entertainment, the quicker entertainers find out about an audition, the more time they have to prepare. At VegasAuditions.com, once producers upload their audition information, it becomes immediately available to our subscribers. Since the operation is internet-based, our office never closes!

In fact, it gets even easier -- VegasAudition.com sends our subscribers an e-mail every time a new audition is posted instantly. And, don't forget, at VegasAuditions.com you can post your audition directly to our subscribers from any computer in the world. You'll never have to worry about making a deadline ever again!



..... 247365

# ADVERTISING OPTIONS...

<p><b>Audition Listing Page</b> "Repeat Performance!"</p>	<p>This is the most visited page on the website – members keep coming back to it. Members check this page on a regular basis because all of the auditions are listed here. They click on each audition, but MUST return to this page in between.</p>	<p>48,000 unique hits \$100/month add \$50 for animation</p>
<p><b>Main Page - Top and Side Menu Bars</b> "First Impressions!"</p>	<p>This is the first page visitors see; members and non-members alike. Members sign in here before accessing auditions; non-members stop here before searching the site. The Main Page Top Ad (\$200) is above the VegasAuditions.com menu bar. The Side Menu Ads (\$100) run just below the VegasAuditions.com menu bar. All ads will be linked to your website at no additional cost!</p>	<p>27,000 unique hits \$150/month side \$200/month top add \$50 for animation double sized ads available</p>
<p><b>Members Callboard</b> "Home Sweet Home"</p>	<p>Similar to any backstage callboard around the world, our members use this page as their "homepage."</p> <p>Here they receive updates and announcements, special give-a-ways, and manage their accounts.</p> <p>There are only THREE advertisements on this page, making them quite visible to our readers. The size of these ads is larger than the mainpage advertising.</p>	<p>31,000 unique hits \$200/month add \$50 for animation</p>
<p><b>VegasReport Newswire</b> "Your business connection!"</p>	<p>The highly popular newswire is read by executives, producers and business owners in the entertainment industry. There is no better way to reach thousands of influential business people eager to do business with you. The newswire is sent bi-weekly directly to subscribers' email boxes.</p>	<p>3500 readership per month \$200 per issue</p>
<p><b>Email Blast or Direct Mail</b></p>	<p>Highly targeted and direct marketing to our members. Either electronic email blast or hard copy print postcard.</p>	<p>\$500 email blast Please call for postcard pricing</p>



# POSITIVE RESULTS

"THANK YOU!!! Having that many people respond to a \$100 posting was a very cost effective way to spread the word to our target candidates! Thank again and I will definitely be in touch when we come through Vegas again."

Josh Figgs, Casting Director NBC

"You're the One that I Want" - Broadway Revival of Grease

"With a production company of our size, we are almost always looking for talent for one show or another and often, in a hurry!!! We appreciate the immediacy of the service offered by VegasAuditions.com."

Connie Corrick, Casting Director

Greg Thompson Productions

"[your service] - it's great. I won't hesitate to contact you again for our future auditions in Las Vegas. "

Christine Servais, Casting

Dragone Productions

"I posted an audition notice and had 65 of the most talented dancers at my audition only 3 days later. With no publication deadlines to worry about this is surely the best way to get the word out about any auditions."

Jayne Samuels

JMS Productions

"Our auditions always get a phenomenal response to your listings."

Jeff Beacher, creator

Beacher's Madhouse,

Hard Rock Hotel/Casino

You guys are the BOMB!!! What a great concept you have and also what great efficiency!

Debra Meier

Classic Models Talent Agency

# THE ENTERTAINMENT COMMUNITY

Who visits VegasAuditions.com? And, more importantly, why?

- Paid subscribers -- Most of the visitors to our site are paid subscribers -- which means that they are a serious audience. They pay to subscribe because we have what they want; auditions and possible employment in the entertainment world. Subscribers visit, not to play around or waste time, but for a reason. They trust what we have on the site is of value to them, including your message. And... they come back over and over again!
- Potential subscribers -- from promotional campaigns, advertising in trade publications, and word of mouth referrals. We find you new talent!
- Dancers, singers, entertainers, producers, managers, hotel executives, marketing professionals, and more.

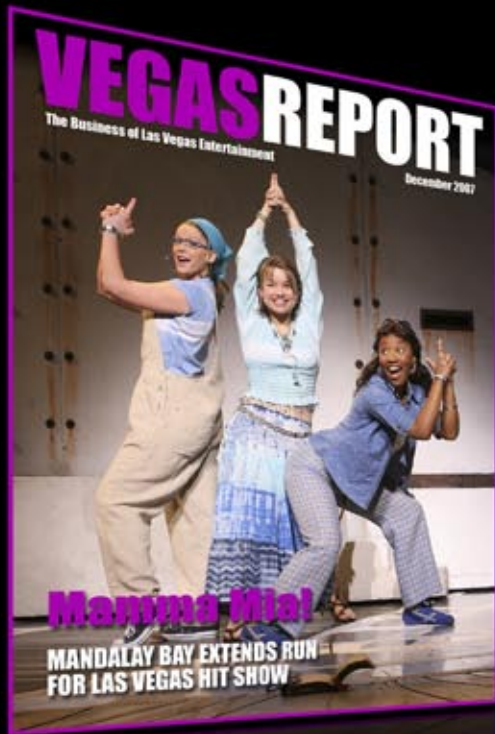
People who visit VegasAuditions.com want to know...

- About your business, your products, and your services.

Why is VegasAuditions.com unique?

- Repetition -- If you have ever bought print advertising, you know that you need to place your ad at least 10 successive times to be effective. With VegasAuditions.com, you get that repetition 24/7/365 and in no time at all. A \$100 - \$200 ad will be seen thousands of times when placed online with VegasAuditions.com. The choice is obvious!
- Exclusivity -- As advertising space is limited on our site, YOUR ad will not be lost in the clutter as in other websites and newspapers. And you'll get the immediate response to your message when visitors to our site click right through to YOUR site.
- Updates/changes -- With VegasAuditions.com you can change your ad anytime -- make changes because of a typo or because the audition date has changed. Once a newspaper is printed, you can't change the ad.
- Ad Production -- With VegasAuditions, just email us your ad or we'll help you design it for free if you need assistance. (some restrictions apply).





VEGASREPORT was created to fill a void in the world entertainment community. Las Vegas conjures up two images when talked about; casinos and entertainment. Long known as the "Entertainment Capital of the World", Las Vegas has never had a voice to talk about its growth in entertainment. The city is host to many world-renowned, critically acclaimed entertainment companies, producers, directors, entertainers and the like. However, many of these companies go unrecognized and unnoticed to the world.

And so, VEGASREPORT was created. This industry newswire gives the entertainment industry a place to keep up-to-date with the changes, the leaders, the decision makers and the future of Las Vegas entertainment. It's the only magazine in the world to exclusively cover Las Vegas entertainment, from a business - rather than a tourist - perspective, providing readers with solid information to make successful business decisions.

The best way to succeed in the fast going, ever-changing Las Vegas entertainment scene, is knowledge. VEGASREPORT brings you this knowledge bi-weekly with the most comprehensive coverage of the "Entertainment Capital of the World". Advertise today and reach the entertainment community in Las Vegas.

Sign up for a FREE subscription at [www.VegasReportNewswire.com](http://www.VegasReportNewswire.com)



# ABOUT THE OWNERS

In 1982, Nick and Alex Karvounis founded Double Trouble Entertainment, the parent company of VegasAuditions.com. The company was established to produce a live comedy variety show but quickly evolved into a diversified media corporation.

Graduates of the prestigious New York University *Tisch School of the Arts*, Nick and Alex honed their skills as film producers on various projects in the Northeast, but found themselves anxious to helm their own projects. As producers, their two most recent feature films are the romantic comedy *Olive Juice*, and the suspense thriller *R.S.V.P.* Both films were successful in earning a profit and securing distribution deals with Lions Gate Films and Blockbuster International.

The twins travelled around the world performing their two-man comedy variety show in vaudeville houses, cruise ships, legit theater, corporate functions and large-scale production shows. Besides many awards for their comedy, Nick and Alex also stand atop the juggling world where they hold the world record for passing 12 rings between two people. That records still stands today. In addition to their award-winning variety show, the twins have created many other products and companies.

In June 2002, the company launched *VegasAuditions.com*, an internet job site providing audition information to the Las Vegas entertainment community. The site has increased by 35% each year and now yields an unprecedented 92% profit margin. Besides the financial success of the business, Nick and Alex are most proud that the site continues to be the backbone of the entertainment industry and the importance it plays in casting Las Vegas productions.

Following the success of the website, Nick and Alex launched VegasReport magazine, a print publication focused on the business side of Las Vegas entertainment. The publication debuted in 2004 with a circulation of 10,000. As a marketing tool for their other businesses, VegasReport now publishes electronically on a bi-weekly basis, allowing them to track readership by seeing who is reading and what they are interested in. The newswire now reaches executives, producers, directors, and entertainers nationwide.

Most recently, the company began booking and managing entertainment under the name *Showmark Entertainment Group*. This division book acts, produces special events, and manages venues and talent across various entertainment platforms. Showmark Entertainment continues to expand and increase its reach across various media. Its most recent success was the addition of the Tonight Show with Jay Leno as a client in which they book variety acts for the telecast.





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